



Owner & Principal Advisor at Crocker Financial Matthew Crocker Joins National Professional Association

Crocker's membership shows professional dedication and a commitment to ethical conduct.

08/21/2025—Matthew Crocker, Licensed Insurance Agent, Owner & Principal with Crocker Financial LLC in Kent, Ohio, has become a member of the National Association of Insurance and Financial Advisors (NAIFA), the largest and most influential membership association for insurance and financial professionals in the United States.

Crocker's membership in NAIFA demonstrates that he is a dedicated professional committed to career success, serving clients' financial needs and providing financial security for American families and businesses. As a NAIFA member, Crocker has agreed to abide by the association's [Code of Ethics](#) and always act in clients' best interests.

NAIFA members work to increase financial literacy in communities across the United States, provide clients with needed protection against inevitable financial risks, help Americans prepare for a secure retirement and position them to leave financial legacies for their loved ones.

NAIFA is known for providing top-notch educational and professional development resources. The association also serves as a grassroots army advocating for laws and regulations that promote the success of insurance and financial professionals, their clients, and consumers. With members in every congressional district in every state, NAIFA is the only membership association for insurance and financial professionals that engages in political advocacy in Washington, D.C., and every state capital.

About NAIFA: Founded in 1890, [the National Association of Insurance and Financial Advisors](#) is the preeminent association for financial service professionals in the United States of America. NAIFA members, in every Congressional district and every state house, subscribe to a strong [Code of Ethics](#) and represent a full spectrum of practice specialties to promote financial security for all Americans. Complimented by its professional development and consumer divisions, the Society of Financial Service Professionals, and Life Happens, the association delivers value through advocacy, service, and education.